

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	27	(@ad < "20040220") and (placard) and (transmit\$ same advert \$ same identif\$)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:03
L2	1	(@ad < "20040220") and ((placard) same (transmit\$ same advert \$ same identif\$))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:04
L3	1	(@ad < "20040220") and (placard same (advert\$ near10 (track \$ or monitor\$)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:14
L4	0	(@ad < "20040220") and (transmitting near10 advert\$ near10 identif\$) and shelf	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:17
L5	1	(@ad < "20040220") and (transmitting near10 advert\$ near10 identif\$) and cart	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:17
L6	95	(@ad < "20040220") and (identif\$ near10 placard)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:23
L7	2	(@ad < "20040220") and (identif\$ near10 placard) and chip and advert\$	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:23

L8	1053	(@ad < "20040220") and switches and (advert\$ near10 identif \$)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:47
L9	134	(@ad < "20040220") and switches and (advert\$ near10 identif \$) and pulse	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:48
L10	63	(@ad < "20040220") and switches and (advert\$ near10 identif \$) and pulse and transmitter	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:48
L11	63	(@ad < "20040220") and switches and (advert\$ near10 identif \$) and pulse and transmitter and receiver	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:48
L12	16	(@ad < "20040220") and switches and (advert\$ near10 identif \$) and pulse and transmitter and receiver and contacts	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:48
L13	0	(@ad < "20040220") and switches and (advert\$ near10 identif \$) and pulse and transmitter and receiver and contacts and placard	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/27 15:50
S1	2	"5,295,064".pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 10:26
S2	2	"20020184097"	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:12

S3	2	(@ad < "20040220") and (billing near10 advertisers) and (usage near10 data) and (advert\$ near10 effectiveness) and (viewed near10 advert \$)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:16
S4	0	(@ad < "20040220") and (billing near10 advertisers) and (usage near10 data) and (advert\$ near10 effectiveness) and (viewed near10 advert \$) and (shopping near10 cart)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:17
S5	2	(@ad < "20040220") and (billing near10 advertisers) and (advert\$ near10 effectiveness) and (viewed near10 advert \$) and (shopping near10 cart)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:17
S6	0	(@ad < "20040220") and (billing near10 advertisers) and (shopping near10 cart) and retailer and (POS or (point near4 sale))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:20
S7	6	(@ad < "20040220") and (billing near10 advertisers) and (shopping near10 cart) and (POS or (point near4 sale))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:20
S8	0	(@ad < "20040220") and (billing near10 advertisers) and (shopping near10 cart) and (POS or (point near4 sale)) and (Viewed near10 advert \$)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:21
S9	118	(@ad < "20040220") and (billing near10 advertisers) and ((ads or advert\$) near10 shown)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:23

S10	69	(@ad < "20040220") and (billing near10 advertisers) and ((ads or advert\$) near10 shown) and frequency	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:23
S11	13	(@ad < "20040220") and (billing near10 advertisers) and (((ads or advert\$) near10 shown) same frequency)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:23
S12	0	(@ad < "20040220") and (billing near10 advertisers) and (((ads or advert\$) near10 shown) same frequency) and cart	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:23
S13	0	(@ad < "20040220") and (billing near10 advertisers) and (((ads or advert\$) near10 shown) same frequency) and (POS or (point near4 sale))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:24
S14	9	(@ad < "20040220") and ((billing near10 advertisers) same (((ads or advert\$) near10 shown) same frequency))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:24
S15	0	(@ad < "20040220") and ((billing near10 advertisers) near10 (((ads or advert\$) near10 shown) same frequency))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:25
S16	6	(@ad < "20040220") and (billing near10 advertisers) and advert \$ and (shopping near10 cart) and aisle	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:27
S17	24	(@ad < "20040220") and ((billing near10 advertisers) same ((ads or advert\$) near10 viewed))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:33

S18	0	(@ad < "20040220") and ((billing near10 advertisers) same ((ads or advert\$) near10 viewed)) and cart	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:33
S19	10	(@ad < "20040220") and ((billing near10 advertisers) and (actually near10 ((ads or advert\$) near10 viewed)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:35
S20	14	(@ad < "20040220") and (billing near10 advertisers) and (actually near10 shown near10 (ads or advert\$))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:38
S21	0	(@ad < "20040220") and ((billing near10 advertisers) same (actually near10 shown near10 (ads or advert\$)))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:38
S22	0	(@ad < "20040220") and (billing near10 advertisers) and ((viewed and displayed) near10 (ads or advert \$))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:49
S23	0	(@ad < "20040220") and (billing near10 advertisers) and (displayed near10 (ads or advert\$))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:50
S24	108	(@ad < "20040220") and (billing near10 advertisers) and (viewed near10 (ads or advert\$))	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:50
S25	4	(@ad < "20040220") and (billing near10 advertisers) and (viewed near10 (ads or advert\$)) and (shopping near10 cart)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:50

S26	0	(@ad < "20040220") and ((billing near10 advertisers) same (viewed near10 (ads or advert\$))) and (shopping near10 cart)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 14:51
S27	1	(@ad < "20040220") and (effectiv\$ near10 placard) and (shopping near10 cart)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:06
S28	2	(@ad < "20040220") and (placard) and (shopping near10 cart) and advert\$ and monitor	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:10
S29	5	(@ad < "20040220") and ((detect or detecting) near10 placard)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:15
S30	2	(@ad < "20040220") and (pulse near10 placard)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:17
S31	0	(@ad < "20040220") and (pulse near10 placard) and advert\$	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:17
S32	19	(@ad < "20040220") and (electronic near10 placard)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:18
S33	9	(@ad < "20040220") and (electronic near10 placard) and advert\$	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:18

S34	0	(@ad < "20040220") and (electronic near10 placard) and advert\$ and cart	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:18
S35	70	(@ad < "20040220") and (placard) and (effective\$ near10 advert\$)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:24
S36	4	(@ad < "20040220") and (placard) and (effective\$ near10 advert\$) and cart	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:25
S37	3	(@ad < "20040220") and (placard near10 identification) and advert\$ and signal	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:30
S38	1	(@ad < "20040220") and (placard near10 identification) and advert\$ and effective\$	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:42
S39	1	(@ad < "20040220") and (placard near10 identification) and advert\$ and track	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:42
S40	8	(@ad < "20040220") and (placard) and (advert\$ near10 identific\$)	US-PGPUB; USPAT; USOCR; FPRS; EPO; DERWENT; IBM_TDB	OR	OFF	2009/09/26 16:45

9/ 27/ 2009 4:08:34 PM

C:\ Documents and Settings\ dlastra\ My Documents\ EAST\ Workspaces\ 10783580-07.wsp